2013 WORKSHOP ON INDUSTRIAL ORGANIZATION AND MANAGEMENT STRATEGY TSINGHUA UNIVERSITY SCHOOL OF ECONOMICS AND MANAGEMENT • BEIJING • DECEMBER 16-17, 2013

Program

- Location: **418 Shunde Building**, Tsinghua SEM (<u>http://tinyurl.com/tsinghua-sem-map</u>)
- Timing: 40 minutes for presenters, 10 for discussants and 5 for open discussion

Monday, December 16

9:15 - 9:30	Welcome and Introductory Remarks
9:30 - 10:25	 Guofu TAN (University of Southern California) "All-Units Discount, Quantity Forcing, and Capacity Constraint" Discussant: Xi WENG (Peking University)
10:25 - 10:45	Coffee Break
10:45 - 11:40	 Zhiyong YAO (Fudan University) "SOEs as Intermediation: Leakage Effect under Financial Repression" Discussant: Ping HE (Tsinghua SEM)
11:40 - 13:15	Lunch in 227 Shunde Building (by invitation)
13:15 - 14:10	 Junji XIAO (Fudan University) "An Empirical Assessment of the Impact of the Vehicle Quota System on the Environment: Evidence from China" Discussant: Zhigang TAO (University of Hong Kong)
14:10 - 14:30	Coffee Break
14:30 - 16:10	Policy Roundtable
	 Wei HAN (Chinese Academy of Social Sciences) Liang DING (De Heng Law Firm) Yunhua HUANG (Electronic Intellectual Property Center, MIIT) Chairs: David STALLIBRASS (Shanghai Jiaotong University) Guofu TAN (University of Southern California)
16:10 - 16:30	Coffee Break
16:30 - 17:30	 <u>IOMS Keynote Lecture</u> Eric MASKIN (Harvard University) "Markov Equilibrium"
18:15	Dinner at Quan Ju De Restaurant (by invitation)





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Tuesday, December 17

9:15 – 10:10	 Yi LU (National University of Singapore) "Agglomeration and Markup" Discussant: Min OUYANG (Tsinghua SEM)
10:10 - 10:30	Coffee Break
10:30 - 12:00	 <u>Pause in the IOMS Program for the Chen Daisun Memorial Lecture</u> Location: Main Auditorium, Weilun Building Eric MASKIN (Harvard University) "Mechanism Design: How to Implement Social Goals"
12:00 - 13:30	Lunch in 227 Shunde Building (by invitation)
13:30 - 14:25	 Chun-Yu HO (Shanghai Jiao Tong University) "Consumer Usage and Payment Card Pricing in China" Discussant: Alexander WHITE (Tsinghua SEM)
14:25 - 14:45	Coffee Break
14:45 - 15:40	 Mo XIAO (University of Arizona) "Losing to Win: Reputation Management of Online Sellers" Discussant: Heng JU (Shanghai University of Finance and Economics)
15:40 - 16:00	Coffee Break
16:00 - 16:55	 Lingfang (Ivy) LI (Shanghai University of Finance and Economics) "Does Money Really Talk? An Empirical Study on Reward-for-Feedback Mechanism in Taobao.com" Discussant: Yanfei WANG (Capital University of Economics and Business)
16:55 - 17:00	Closing Remarks

Contacts

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Organizing Committee

Chong-En Bai, Ming Gao, Hoan Soo Lee, David Stallibrass, Alexander White, Changqi Wu





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List of Presented Papers

(in alphabetical order – presenters' names in **bold**)

- Wen CAO, Yongmin CHEN and **Zhiyong YAO**. "SOEs as Intermediation: Leakage Effect under Financial Repression".
- Yong CHAO and **Guofu TAN**. "All-Units Discount, Quantity Forcing, and Capacity Constraint".
- Ying FAN, Jiandong JU and Mo XIAO. "Losing to Win: Reputation Management of Online Sellers".
- Chun-Yu Ho and Li XU. "Consumer Usage and Payment Card Pricing in China".
- Lingfang (Ivy) LI and Xiaolan ZHOU. "Does Money Really Talk? An Empirical Study on Reward-for-Feedback Mechanism in Taobao.com".
- Eric MASKIN and Jean Tirole. "Markov Equilibrium".
- Yi LU, Zhigang TAO and Linhui YU. "Agglomeration and Markup".
- Junji XIAO and Xiaolan ZHOU. "An Empirical Assessment of the Impact of the Vehicle Quota System on Environment: Evidence from China".





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