

刘潇

伟伦 445 室
经济管理学院
清华大学, 北京, 中国

电话: (86)10-62793429
E-mail: liuxiao@sem.tsinghua.edu.cn
主页: <http://www.tracyliu.com>

教育经历

- 信息学, 博士, 密歇根大学安娜堡分校, 2012
- 经济学, 硕士, 密歇根大学安娜堡分校, 2010
- 信息管理与信息系统, 学士, 中国人民大学, 2006

博士论文

Experimental Studies of Culture, Diversity and Crowdsourcing.

Thesis Committee: Lada A. Adamic, Yan Chen (Chair), Jeffrey K. MacKie-Mason, Yusufcan Masatlioglu, Scott Page

主要研究领域

实验经济学, 行为经济学, 市场设计, 信息经济学

工作经历

长聘副教授, 清华大学经管学院经济系, 2021-

准聘副教授, 清华大学经管学院经济系, 2016-2021

助理教授, 清华大学经管学院经济系, 2012-2015

学术访问

Economic Science Institute, Chapman University, USA, 2019 October

Department of Economics, University of Exeter, UK, 2016 December

Department of Economics, University of Texas at Dallas, USA, 2016 October

Department of Economics, University of Arkansas, USA, 2015-2016

School of Information, University of Michigan, USA, 2013 September

基金项目

自然科学基金委

- 自然科学基金委青年项目, “众包劳动力市场机制设计”, 主持, 2015-2017. Budget: RMB 220,000.

部委项目

- 科技部, “在线学习助手关键技术”, 骨干, 2018-2020. Budget: RMB 4500,000 (分拨经费 40 万).
- 工信部, “大数据环境下电子商务平台防欺诈行为研究”, 主持, 2016-2017. Budget: RMB 250,000.
- 教育部在线教育研究中心, “MOOC 平台学习小组机制设计”, 主持, 2016-2017. Budget: RMB 60,000.

其他项目

- 清华-腾讯联合实验室, “社交网络用户消费行为的因果推断”, 主持, 2019. Budget: RMB 200,000.
- 广东省发改委, “公共资源交易范围、方式和入场交易目录研究”, 主持, 2017-2018. Budget: RMB 40,000.
- 清华大学自主科研, “众包劳动力市场机制设计系统研究”, 主持, 2014-2016. Budget: RMB 270,000.

荣誉奖励

- 先进工作者, 清华大学, 2021
- 先进工作者, 清华大学经管学院, 2020
- 学生工作优秀奖(二等奖), 清华大学经管学院, 2020
- 优秀班主任, 清华大学经管学院, 2017
- 科研工作先进奖, 清华大学经管学院, 2014
- 先进工作者, 清华大学经管学院, 2014
- One-term Rackham Dissertation Fellowship, 密歇根大学, 2012
- Barbour Fellowship, 密歇根大学, 2010-2011
- Rackham Graduate Student Research Grant, 密歇根大学, 2010
- 学习优秀奖, 人民大学, 2003-2005
- 优秀社会工作奖, 人民大学, 2003-2004

期刊论文(英文)

1. Gong, Jie, Tracy Xiao Liu, Jie Tang. “How Monetary Incentives Improve Outcomes in MOOCs: Evidence from a Field Experiment.” *Journal of Economic Behavior & Organization*, 190, 905-921, 2021.
2. Bai, Chong-En, Wei Chi, Tracy Xiao Liu, Chao Tang and Jian Xu. “Boosting Pension Enrollment and Household Consumption by Example: A Field Experiment on Information Provision.” *Journal of Development Economics*, 150,102622, 2021.
3. Cao, Cangjian, Sherry Xin Li and Tracy Xiao Liu. “A Gift with Thoughtfulness: A Field Experiment on Work Incentives” *Games and Economic Behavior*, 124, 17-42, 2020.
4. Cobo-Reyes, Ramon, Jose J. Dominguez, Fernando Garcia-Quero, Brit Grosskopf, Juan A. Lacomba, Francisco Lagos, Tracy Xiao Liu, and Graeme Pearce. “The Development of Social Preferences.” *Journal of Economic Behavior & Organization*, Special Issue for Understanding Cognition and Decision Making by Children, 179, 653-666, 2020.
5. Chi, Wei, Tracy Xiao Liu, Xiaoye Qian and Qing Ye. “An Experimental Study of Incentive Contracts for Short- and Long-term Employees.” *Journal of Economic Behavior & Organization*, 159, 366-383, 2019.

6. Liu, Tracy Xiao, Jenna Bednar, Yan Chen, and Scott Page. "Directional Behavioral Spillover and Cognitive Load Effects in Multiple Repeated Games." *Experimental Economics*, Special Issue in Honor of Professor Charles R. Plott, 22, 705-734, 2019.
7. Liu, Tracy Xiao. "All-Pay Auctions with Endogenous Bid Timing: An Experimental Study." *International Journal of Game Theory*, 47, 247-271, 2018.
8. Jian, Lian, Zheng Li and Tracy Xiao Liu. "Simultaneous Versus Sequential All-Pay Auctions under Incomplete Information: An Experimental Study." *Experimental Economics*, 20, 648-669, 2017.
9. Liu, Tracy Xiao, Jiang Yang, Lada A. Adamic and Yan Chen. "Crowdsourcing with All-Pay Auctions: A Field Experiment on Taskcn." *Management Science*, 60 (8), 2020-2037, 2014.
10. Chen, Yan, Sherry Xin Li, Tracy Xiao Liu and Margaret Shih. "Which Hat to Wear? Impact of Natural Identities on Coordination and Cooperation." *Games and Economic Behavior*, 84, 58-86, 2014.
11. Bednar, Jenna, Yan Chen, Tracy Xiao Liu and Scott Page. "Behavioral Spillovers and Cognitive Load in Multiple Games: An Experimental Study." *Games and Economic Behavior*, 74, 12-31, 2012.

工作论文

1. Liu, Tracy Xiao, Zhixi Wan and Chenyu Yang. "The Efficiency of A Dynamic Decentralized Two-sided Matching Market." revise and resubmit at *American Economic Review*, 2021.
2. Yuan, Yuan, Tracy Xiao Liu (通讯作者), Chenhao Tan, Qian Chen, Alex 'Sandy' Pentland and Jie Tang. "Social Contagion of Gift Exchange in Online Groups." minor revision at *Management Science*, 2021.

期刊论文(中文)

1. 魏立佳, 彭妍, 刘潇. "碳市场的稳定机制:一项实验经济学研究." *中国工业经济*, 4, 174-192, 2018.

会议论文(计算机领域)

1. Huang, Zhihuan, Shengwei Xu, You Shan, Yuxuan Lu, Yuqing Kong, Tracy Xiao Liu and Grant Schoenebeck. "SURPRISE! and When to Schedule It." Proceedings of the 30th International Joint Conference on Artificial Intelligence (IJCAI-21, CCF 中国计算机学会 A 类), 2021.
2. Song, Zhengyang, Jie Tang, Tracy Xiao Liu, Wenjiang Zheng, Lili Wu, Wenzheng Feng and Jing Zhang. "XiaoMu: an AI-driven Assistant for MOOCs." 64 (6), 164101, SCIENCE CHINA Information Sciences (CCF 中国计算机学会 B 类), 2021.
3. Ding, Xichen, Jie Tang, Tracy Xiao Liu, Cheng Xu, Yaping Zhang, Feng Shi, Qixia Jiang and Dan Shen. "Infer Implicit Contexts in Real-time Online-to-Offline Recommendation." Proceedings of the Twenty-Fifth ACM SIGKDD (CCF 中国计算机学会 A 类) International Conference on Knowledge Discovery and Data Mining (KDD'19), 2019.
4. Feng, Wenzheng, Jie Tang, Tracy Xiao Liu. "Understanding Dropouts in MOOCs." Proceedings of the 33rd AAAI (CCF 中国计算机学会 A 类) Conference on Artificial Intelligence (AAAI'19), 2019.
5. Qiu, Jiezhong, Jie Tang, Tracy Xiao Liu, Jie Gong, Chenhui Zhang, Qian Zhang and Yufei Xue. "Modeling and Predicting Learning Behavior in MOOCs." Proceeding of ACM International

Conference on Web Search and Data Mining (WSDM 2016 CCF 中国计算机学会 B 类), San Francisco, CA, USA, February 22-25, 2016. (Acceptance rate 18.2%)

6. Zhang, Chenhui, Sida Gao, Jie Tang, Tracy Xiao Liu, Zhanpeng Fang, and Xu Cheng. "Learning Triadic Influence in Large Social Networks." 2016 IEEE/ACM International Conference on Advances in Social Networks Analysis and Mining (ASONAM), San Francisco, CA, 2016.

学术报告

2021: 中国行为与实验经济学论坛 China Behavioral and Experimental Economics Forum (Keynote), 第三届类脑经济学研讨会(Keynote), 武汉大学, Berlin Behavioral Economics (BBE) Seminar

2020: 中科院数学与系统科学研究院, 人民大学, 中央财经大学, 2020 CCF 未来计算机教育峰会, 第十六届国际互联网经济学术会议 (Wine 2020), Virtual East Asia Experimental and Behavioral Economics Seminar Series, 2020 CCF 未来计算机教育峰会

2019: Chapman University, 上海财经大学, 人民大学, 中科院数学与系统科学研究院, 阿里

2018: NYU-Shanghai

2017: 中南大学, The First International Workshop on AI and Big Data Analytics in MOOCs (Tsinghua University), 人民大学, 南京审计大学, 湖南大学, 首尔大学, 滴滴, 美团

2016: University of Exeter, 电子科大, University of Guelph, University of Texas-Dallas, University of Texas-Arlington

2015: Queensland University of Technology, 北京大学

2014: 上海交通大学, 人民大学, 北京师范大学, 中央财经大学, 武汉大学

2013: University of Maryland, University of Texas-Dallas, 西南财经大学, 中央财经大学

2012: 新加坡国立大学, 长江商学院, 上海财经大学, 厦门大学, 中山大学

教学经历

博弈论

中级微观经济学

实验经济学

行为经济学

公共服务

经济系学术委员会, 经管学院, 清华大学

经济系招聘委员会, 经管学院, 清华大学

学术服务

副主编 (Associate Editor): *Management Science* 2021 至今

编委 (Editorial Board): *Journal of Behavioral and Experimental Economics* 2014 至今

Senior Program Committee (SPC), Conference on Web and Internet Economics (WINE) 2021

信息经济学会理事

运筹学会博弈论分会理事

审稿人: *Experimental Economics, European Economic Review, European Journal of Operational Research, Economic Inquiry, Games and Economic Behavior, Journal of Behavioral and Experimental Economics, Journal of Economic Behavior & Organization, Journal of Economic Psychology, Journal of Economic Theory, Journal of Public Economics, Management Science, MIS Quarterly, Southern Economic, Singapore Economic Review, 经济研究, 经济学报, 经济科学*

会员: American Economic Association, Economic Science Association, Econometric Society, China Computer Federation

博士培养

王澍, 2020-至今, 在读

单有, 2019-至今, 在读

曹苍剑, 2014-2020, 中信证券

唐朝, 2013-2018, 国务院发展研究中心