

Dear TIEMBA Alumni and Participants,

The results of the 2012 Financial Times' Executive MBA rankings are being published today. We are pleased to inform you that the TIEMBA programme has earned a top spot in the rankings—No.4 in the world out of a total of 100 global programmes. This is the TIEMBA programme's debut in this ranking. We are delighted by this recognition of our efforts to create exemplary management education. We trust that you also will be proud of your affiliation with this unique programme.

The rankings methodology includes 16 categories and addresses three broad areas:

- Alumni salaries and career progress(55% weight), based on responses by the 'Class of 2009' graduates
- School diversity(25% weight)- international students, female students, Faculty and Board, international coupe experience, international board
- Idea generation(20% weight)— Faculty with doctorates, FT doctoral rank, FT research rank

The TIEMBA programme scores well in several different categories, including:

Work experience rank: #3  
FT doctoral rank: #1  
International course experience rank: #4  
Faculty with doctorates: 95%

Please find the full results at: <http://rankings.Ft.com/businessschoolrankings/rankings>

Although rankings are often imperfect and can be “noisy” indicators of quality, they do highlight some key metrics in the marketplace. Our excellent performance underscores the talents of our faculty, staff, students, and, in particular, of our alumni. After all, these rankings most reflect our graduates' success and impact. To build on our success, we will remain committed to delivering the world's finest management programme. As we do, we invite your continued engagement to make TIEMBA even better.

This ranking result offers a great opportunity to gain additional visibility for our programmes. In turn, this visibility will allow us to continue recruiting the best participants and enhancing our curriculum's impact for our students, alumni and the world. We know that each of you serves as an ambassador for this exceptional programme, and encourage you to share this rankings news with your colleagues and broader network. Remember, too, that we are always looking for talented participants, just like you.

Best regards,



Yingyi Qian  
Dean and Professor of Economics  
School of Economics and Management  
Tsinghua University



Peter Zemsky  
Deputy Dean, Degree Programmes and Curriculum  
The Eli Lilly Chaired Professor of Strategy and Innovation  
INSEAD